

**M13**

**10-11**

**M13 YOUTH PROJECT ANNUAL REPORT**



# WELCOME

Welcome to M13 Youth Project's Annual Report for 2010-11.

It's always really encouraging, when looking over the course of a whole year's work, to see all that we and young people have achieved together. As workers, we're never sure at the beginning of a year what we may end up working on with young people, but we are always impressed and excited by the ideas for projects and work that young people come up with and realise together with us.

This report tells the stories of some of these achievements, the big and 'visible' elements of our work with young people. But there is much that goes on both before and after these projects, regularly on the streets and one-to-one, through relationships and conversations together, which can remain hidden to many except the young people themselves and those who see a difference in them.

M13 is perhaps unusual, in that we don't primarily see ourselves as 'providing services,' in the traditional sense, for young people. What we offer young people is ourselves; our relationships, our support, encouragement, vision, hope and belief in young people's capacities and we believe it is this approach that has supported young people to achieve and make the positive difference in their own lives and communities written about in this report.

We are living in challenging and changing times for young people, as funding for youth services is cut nationally and locally, so it is with gratitude that I am able to report that M13 has retained continued grant funding, and attracted new sources of funding for the coming year and beyond. This is testament to the commitment of a passionate and dedicated staff team and to envisioned young people who have helped in our fund-raising efforts. They are our best advocates.

Thank you to everyone who makes working at M13 such a pleasure.

Helen Gatenby  
Project Manager



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# SNAPSHOT



## April 2010 to March 2011 in numbers

- 520 Detached Sessions
- 306 Young People engaged
- 68 Football Sessions
- 65 Young Mums Sessions
- 41 1-1 Support Sessions
- 25 Fashion Project Sessions
- 22 Trips and Activities
- 20 Lord Mayor's Special Commendations
- 16 Football Matches
- 15 Youth Work Sessions per week
- 15 AQA Unit Awards
- 13 Girls Group Sessions
- 9 Youth Clubs
- 8 Volunteer Youthworker Training Sessions
- 7 Career Drop-ins
- 6 CBT Training Sessions
- 5 Peer-led Youth Club Sessions
- 2 Residentials
- 1 Community Audit
- 1 League Promotion
- 1 Fashion Show
- 1 Lord Mayors Reception
- 1 Young Parents' DVD Project
- 1 Parenting Report



*"I like the way they make you think about your current situation and help build a path to better/greater situations."* Comment from the 2011 Audit of M13 Youthwork

*"I like that you can get help and support off the workers without being judged."* Comment from the 2011 M13 Audit

*"you can chill and have a chat with them any time and about anything, also it shows they care because they're out in any weather."* Comment from the 2011 M13 Audit

*"They are there when you're bored to stop u from doing stupid stuff."* Comment from the 2011 M13 Audit

*"M13 has helped me a lot during the 2 years I have been with them. I have become more confident and learnt lots of new things."* Quanita - 16

# M13'S WORK



The M13 Youth Project is a long term, community-based youth project, which works in the inner-urban areas of Ardwick and Longsight in Manchester. Established in 1995 by Helen Gatenby and local churches, we specialise in detached youth work and work from an inclusive Christian value-base, using the principles and practices of informal education and community development.

## Aims

M13 works together with young people to create opportunities for enjoyment, learning, action and change, which promote human well-being. We believe all young people deserve to be treated with respect and dignity and that each young person can love, think, create, reflect, enjoy, achieve and make a positive difference to their world.

## Detached Work

Street-based detached work is the daily mainstay of our work; where we meet and maintain contact with young people on the streets and develop relationships based on mutual respect, trust and listening. Detached work provides an important opportunity to get to know young people, to listen and offer support and advice, and discuss important life issues. We have found the street can be a great place to learn from each other.

## Developing the Work

From here we work together with young people to develop a variety of activities such as trips out, educational and skills-based workshops, arts and sports projects and residential trips, based around young people's positive interests as well as tailored one-to-one support. Our work methods have a clear developmental process, and are worked out in partnership with young people. Through these relationships and activities, workers enable young people to improve the quality of their lives and to play a confident and positive part in the life of their communities. The aim in all of these activities is to promote enjoyment and support young people's learning about life, developing practical wisdom for living.



## Young People's Projects

An important part of our work is supporting young people in planning and running their own projects, activities and pieces of community action for the benefit of other young people and their communities. Over the years, young people have developed numerous projects like this. You can read about one of these projects, the M12 Productionz Youth Club in the year's report.

In 2010-2011, M13 gratefully received funding from individuals, local groups and from the following granting bodies:



**Partnership  
Business Group**



# FASHION PROJECT

Through our regular detached sessions in Brunswick a group of seven young women agreed that they would like to do a fashion project that allowed them to design and create their own dresses. Following further discussion with the group we were able to obtain specific details of their ideas and how they wanted the project to develop.

The group decided on the timeline, the content for each session and the theme. They came up with the name Fashion Fusion and agreed that they would create dresses that represented certain decades i.e. the 1920s, 1940s, 1960s etc, that fused with twenty first century fashion. We were able to draft in the support and help of a professional fashion designer who supported the girls through the process. The girls learned: how to include a dart in their dresses so they fitted correctly; how to take measurements and record accurately; and how to use a sewing machine, which was the first time for some of them.

As part of the project the young women had the opportunity to visit Platt Gallery of Costume where they had access to view

actual dresses that were created in the particular decade they were designing for. Many of the costumes were very old and were kept in secret storage so it was a real privilege for us to see them and gain some inspiration for our own designs.

Overall the project was a great success as each of the girls designed and created their own dresses from start to finish. Not only did they gain practical life skills, they also obtained an AQA Unit Award, learnt the importance of negotiating, working as a team, communicating and sharing ideas in a respectful manner.

Leancia Donaldson  
Female Detached Youth Worker



# FASHION SHOW

As part of the fashion project we did a fashion show. They wanted to show the dresses they had made to family and friends. The show involved them showing off their creations and a selection of clothes they liked from the Noughties.

The group applied for money from the Youth Opportunity Fund and was involved in the planning of the show from designing invitations to the layout and shape of the stage. As part of the preparations for the fashion show the girls received training from a professional model on how to walk

on the catwalk and the different styles of catwalk. They also took part in a professional photo-shoot and had their hair and make up done by professional make up artist. The girls received a copy of their pictures from the photo shoot.

As part of the fashion show the group completed an AQA in Fashion Show Project Participation.

Nicola Powell  
Female Detached Youth Worker

*"I have been able to conquer my fears from walking with confidence in front of people."* Ayisha - 16



# YOUNG PARENTS' VOICES

The Young Parents' Voices Project began in October 2009, when we started working with 14 young adults all of whom had been teenage parents. Following conversations with them about the lack of authentic resources available for teenage parents, the group developed plans to create a DVD resource, called 'Parenthood', based on interviews with teenage parents to inform and educate other young parents and young people about parenthood. The project gained funding from the Big Lottery 'Awards for All' Fund.

The work included creating interview questions, conducting peer-interviews, a residential to develop the project further, and work with a professional film-maker, who helped with filming techniques and editing.

For some of the parents who had left education early due to pregnancy, the chance to engage in project-style work was exciting and stimulating, delivering a sense of purpose and "doing something positive". Young parents expressed how much they enjoyed meeting other parents regularly and that the project was "making use" of their experiences for others' benefit.

In March 2011, 'Parenthood' was launched and shown to over 50 people, including the original participants, new Marillac House residents, local young mums, healthcare professionals and local community members. Along with the DVD, M13 staff wrote a Research Report based on a Community Audit of young parents' experiences of accessing health care and parenting services. Copies of the DVD and research report have been given to local University students and Youth Work departments, community and youth groups, NHS, Sure Start and other statutory care agencies.

Copies of both DVD and report are available from the M13 Office.

Helen Gatenby  
Project Manager



# MUMS RESIDENTIAL

In March 2011 we took a group of young mums and their children on a weekend residential to Buxton. It was a great opportunity for the mums to get out of Manchester for a while and experience new and different surroundings. The intention of the residential was to encourage team work, build new relationships and simply have a fun time.

The young mums participated in a range of activities that included high wall climbing, abseiling and archery. It was an achievement for one particular young mum who conquered her fear of heights and for others who were willing to try new activities for the first time.

Overall the residential was a great success as we spent time playing games, getting to

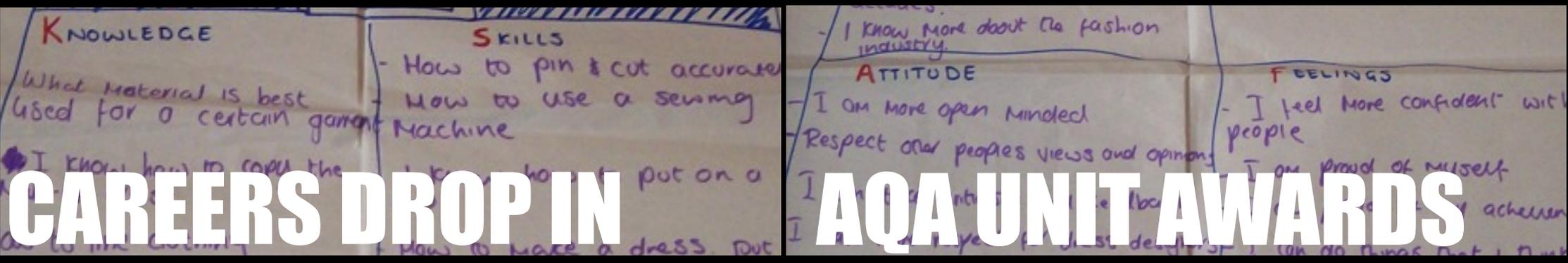
know each other more and speaking positively about one another as individuals and as a collective group.

During an evaluation session of the weekend, one young mum said "everyone helped me by cheering me on while on the wall, they never let me give up." Another mum said: "I am proud of my self because I tried rock climbing." Hearing comments like these emphasises the impact that the project has, providing opportunities and experiences that young people can participate in, that will have long term benefit in their lives.

Leancia Donaldson  
Female Detached Youth Worker

*'When I was about 14 I was choosing the wrong path, messing about in school, then started getting into projects with M13 and it helped change my life for the better, they opened my eyes.'*

Comment from the 2011 Audit of M13 Youthwork



# CAREERS DROP IN AQA UNIT AWARDS

We once again ran a summer 'Careers Drop-in' at Ardwick McDonald's, as a result of the success this has been for our community young people last year. Ardwick McDonald's is well known and very accessible to our young people, and the support of McDonald's in providing designated spaces, internet access, and refreshments for those who attended added greater value as the young people were recognised for their work and efforts.

The Drop-In was advertised through our detached work and the young people self-referred, which indicated their own motivation to gain employment or training. A typical drop-in session would last for approximately 2 hours, allowing us to work qualitatively with seven young people.

We worked with the young people to understand their needs and areas of interest, then devised a plan of action with them, giving them support in every step. Because of our previous relationships with young people, after 20-45 minutes they would come away with a job interview or something tangible to take away with them. We often did 'mock-interview' questions with

them and prepared them to understand how to and to be able to communicate well on the phone, something a large number of young people lack confidence in.

The success of this project work was due to the excellent resources that we gave them access to and the fact that they were able to come away from the meeting with something productive. All this success would not have been possible without the relationships we had developed with young people through detached work, allowing them to feel safe coming into the environment and our working relationships.

Gideon Thomas  
 Detached Youth Worker



M13 are also now an accredited AQA Unit Award centre. This means we are able to write and deliver AQA Unit Award short courses and assess young people's learning, resulting in a nationally recognised qualification for young people. So far this year, we have had young people working towards 5 Unit Awards. 15

separate Unit Awards were awarded to 11 young people this year, and we are in the process of moderating a further 10 young people on 2 AQA's each.

Chris Macintosh  
 Senior Detached Youth Worker





# FOOTBALL PROJECT

M13 has been running satellite community football project-work over the last four years at various local venues, ranging from community football drop-in sessions, to sessions in partnership with Geovanni Dieberson (ex Man-City and Hull City) & Hope Fellowship Church for Portuguese-speaking young people, to the UK Street Child World Cup team.

In Summer 2010, M13 joined local man Ebou Jarra to form a football club to benefit the community, named ARDWICK FC. We have used our funding to provide a quality training pitch for the under-17's, open age reserves, and open age first team to train on. M13 has run the open age Ardwick FC 1<sup>st</sup> Team this 2010/2011 season, competing in the Lancashire & Cheshire AFL League Division 3. They have been recognised in their success by being promoted to Division 2, after going on an amazing 5-and-a-half month winning streak.

Many players have commented on how playing for the team has been unlike any other experience of football they have had, with the team being more like a family than anything else. The team has

gone through many highs and lows this year, with the untimely and tragic death of one of our much loved players, Nathan Tomlinson, being very difficult to come to terms with.

Players have learnt many lessons on the football pitch—and these have been translated into their personal lives. One player said that he now knows through experience that 'to be successful he has to have the right group of people surrounding him'. As youth workers, we have used our experience as informal educators to educate the players through football. Some of the main areas we have worked with are: accountability, discipline, effective communication, team work, sacrifice, humility, belonging, inclusion, integrity, health, life choices, reflective decision making, strategy, enjoyment, passion and excellence.

The fruit of this work is that these players are now better equipped and able to take opportunities in football: 3 players have moved on to play paid semi-pro; 2 players are on full-scholarship to a University in the USA; and 1 player has progressed to Major League Soccer.



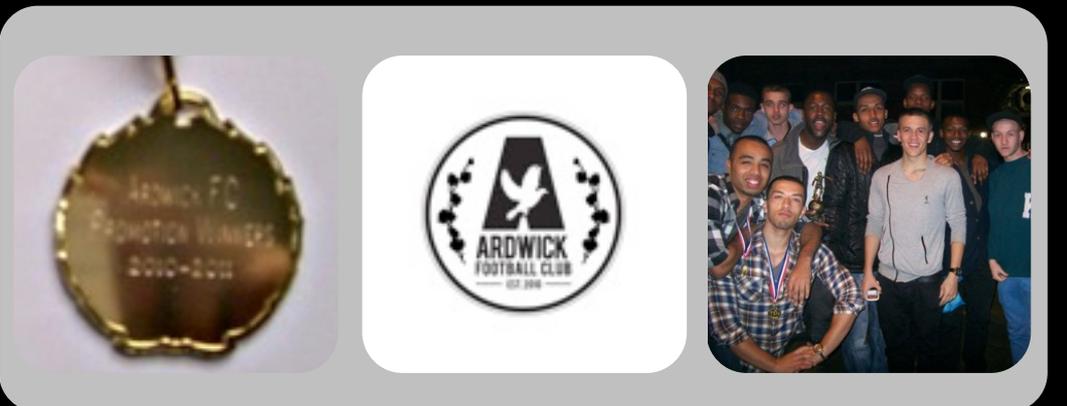
Beyond this, 3 players have completed youth mentoring courses, placements, and qualifications as part of other M13 project; 2 players have progressed into employment for the first-time ever; 1 player and 2 staff members have commenced the FA Level 2 Football Coaching course; and 3 players have delivered football coaching in partnership with Healthy Ardwick to local children within the community.

Key partners who have been invaluable in the success of the Ardwick FC 1<sup>st</sup> Team are: Ardwick McDonald's, Paul at Nicholls Football College, Steven Hassell at [www.designfunction.co.uk](http://www.designfunction.co.uk) and Ebou Jarra.

The vision for this team goes far beyond this season. We hope to use and translate all of our success and excellence for the benefit of young people, their families, and the Ardwick community that we belong to. We hope that more members of the Ardwick community will get involved with this, as there are many different roles that contribute to the overall goal.

If you would like more information about the football team please email: [gideon@m13youthproject.org.uk](mailto:gideon@m13youthproject.org.uk)

Gideon Thomas  
Detached Youth Worker





# CBT PROJECT

We secured match-funding through the Partnership Business Group to run a short-term project on the Grove Village estate, involving detached work and CBT motorbike training, working with a group who had an interest in motorbiking, which is seen as a nuisance by neighbours, the housing group and police. Our aim was firstly to create a positive and legal way for the young people to enjoy their passion for riding, and secondly to develop a culture where legal riding was seen as better than illegal riding, which would hopefully have a positive effect on younger groups.

We set up some accredited CBT training for young people we had known for a long time and who had a history of illegal riding. There was a mixed bag of achievement with gaining the qualification. As part of their development, we asked the young people to self-manage their getting to the test centre at 8.15 am on a Saturday. For a couple this was too much for them and they missed the test; another young man forgot he had other commitments and left the test halfway through. However, five participants arrived on time, stayed and achieved their CBT qualification.

During the project, a number of young people also asked us for help with employment issues, writing CV's and applications. One young man came asking for help with a CV, saying he 'would not be much use' as he had missed a lot of school. He had, in fact, attended a number of courses at college and achieved a significant amount. We helped him identify this, and write out his CV and document everything he had achieved. When he realised this and what he had to offer, he began to look more hopefully at his chances of employment. We also ran some Strengths-Finder personality profiling with him, which helped him look at himself and recognise traits about himself that were really positive. The process also allowed workers to help him explore what he wanted to do and his belief in his abilities to realise these goals.

Since the CBT project, the visible number of illegal bike incidents has gone down and a number of young people have bought themselves bikes and are riding round legal and happy.

Chris Macintosh  
Senior Detached Youth Worker



# STUDENT WORKER

Gabriel Oyediwura is a young man who has been involved in M13's work for many of years, participating in the Mistaken Identity Photographic Art Project and as a football coach in the Street Child World Cup Project amongst other things. He recently enrolled at the Nazarene Theological College, affiliated to Manchester University, to study Youth Work and Theology on their JNC qualifying degree course. As part of this course, he is working 12 hours per week with M13 as a placement student. He writes.....

*"During my 1st year on placement with m13, I have been extremely thankful to the help and support I have received. From growing up as a young person in the area, to being able to volunteer in projects to now being part of the team is a blessing that is only available because of M13's desire to enable growth of young men and women in the area. The team have welcomed me and given me youthwork and also personal advice. Helen has also devoted numerous hours to one to one meetings which have been a great learning experience. I have also been given financial grants which have gone towards my tuition fees which have been a great help. M13 are without a doubt a pillar within the community, and are respected by all who converse. I find it a privilege to work with them and hope to continue working with them for many years to come!"*



# M12 PRODUCTIONZ



M12 Productionz began on a cold night at the end of November whilst M13 workers were sitting in a young man's kitchen having a cup of tea with him and his family whilst on a detached work session. The lad was a long-term M13 contact and we were engaging in conversation about healthy eating and the need he and his peers have to learn how to cook. The idea of cooking lessons for the older lads rapidly turned into thinking about how they could pass on these skills to younger children locally.

Within a week we supported this young man to apply for funding for a 'peer cooking project'. During the application process, the idea developed from cooking training, into a project that they had seen other guys do with M13, where they would train as youth workers and run a youth club for younger local children each day in February half-term, similar to the one they went to when they were younger. They were eager to make a difference in their community and were aware that they would need some sort of training and qualification.

Finding times when everyone was available to meet up was tricky, but we persisted and once we had had an initial meeting to discuss the possibilities, what

the training and running of the club would involve, what the lads had to offer, and the responsibility they would be taking on, they were hooked, and the training was almost addictive for them. We met twice a week to talk, learn about work with young people and reflect. The guys found the process of learning very helpful and self-revealing. On the very last night of the training, they could not believe all that they had achieved and were able to articulate the feelings of nervousness but also pride that they had gone through during the training process. They also reminisced about their past experiences of the youth groups they were involved; how others had been good role models for them and how they were now doing that for a younger generation. They called their project M12 Productionz (because of their post code).

The guys ran daily club sessions, in half-term, for children aged 8-13, and all the young leaders were highly committed: some of them coming after a full-days work, or working with the club before their night shift started, others arriving as early as four hours beforehand to plan and shop for food and craft supplies. It was intense work, but the group made a massive impression on the children who attended the club – we started with 9

young people and finished the week with 16. Parents in particular were really grateful for some activity for their children in the half-term.

Each of the young leaders achieved 4 AQAs and one of them 5. They said they learned and achieved far more than they imagined they could and that this experience opened up opportunities for them in other aspects of their life. Four of the young men are now in full time work, one of them is going to America over the

summer to volunteer at a football summer camp and two young men now regularly volunteer in their old youth club. It's a real joy for us to see local young adults concerned for their community and its younger members and taking the initiative to make a positive difference in their community.

Diego Lopez  
Detached Youth Worker

*"The thing that stands out to me is the way M13 Youth Workers interact with people on the streets 'cos they understand what goes on in and around the area."*

Wayne - 19

*"I feel more confident in myself and believe i can do more things with this confidence."*

Jenny - 16 Participant in Fashion Project



# CHAIR'S REPORT

It has been a privilege to take on the role of chairperson from October 2010. As a Board of Trustees we were served well by Bob Peck for a considerable number of years. His wise and pragmatic approach helped us to see decision making more clearly – thank you Bob for your faithful service! I am grateful to my fellow Trustees for their time, expertise and commitment to serving the young people through the work of the Project.

At our governance training last year we were introduced to the six hallmarks that indicated a successful trustee board. So here are some reflections about our contribution based on these:

### Hallmark 1: Clear about its purposes and direction

This year as ever we have held lively discussions about the work of the Project and how it is in keeping with our purpose, mission and values. This has been a particular issue with the success of the football work. It has been encouraging to see this work grow and blossom and be endorsed by funders. However we hold the balance between 'youth work through football' and 'football leading to youth work' thoughtfully.

### Hallmark 2: A strong board

We are privileged to have a strong trustee body (the Management Group) with a balance of skills and experience, which acts in the best interests of the Project. The full Management Group met four times this year - in June, September, November and March - in addition to the October AGM and sub-committees.

### Hallmark 3: Fit for purpose

During last year we restructured the governance so smaller sub-committees could focus on particular areas of responsibility, enabling us to achieve our purpose and mission and deliver our services more efficiently. At the heart of our discussions is always, as Addy constantly reminds us, 'how will the young people benefit?'

Financial expertise is aided by Tim through the newly formed Finance and Personnel Sub-Committee (a broadening of the remit of the old Finance Sub-group) which also comprises Louise, myself, Helen and Bob from time to time. We have met three times since November and have made a number of recommendations to the Management Group around staffing, improving financial controls and budgeting issues.



Under Deirdre's facilitation, the Youth Work, Theology and Spirituality Sub-Committee has been set up to utilize the insight and reflective skills of Deirdre, Dave, Addy, Andy, Helen and Chris. This group has met once so far and focused its discussion on the contribution of M13 to the mission to young people in the area.

### Hallmark 4: Learning and improving

There is always scope to learn and grow both from success and failure. We have learnt much from the dedication and commitment of our staff team and from the professionalism of Helen as Project Manager. We have learnt from our young people – we have seen them celebrate their talents, exercise leadership and take new opportunities in their lives. We have heard them speak of how much they value the work of the Project. We have particularly valued seeing former young people from the M13 area become part of the staff team.

### Hallmark 5: Financially sound and prudent

When we met in February we wondered if the Project would be able to continue beyond October 2011. The implications of the recession were of major concern. Yet by June we have secured new funding

from Comic Relief, Manchester Diocesan Council for Social Aid, Harvest Housing and Henry Smith Charity. We are thankful to Helen for her prudent fund-raising and to God for his generosity in knowing our needs and blessing us beyond expectation.

### Hallmark 6: Accountable and transparent

Above all we are accountable to the young people for the quality of our youth work with them - and we listen and respond as appropriate to the feedback they provide. We are accountable to our members who are invited to the annual meeting and receive newsletters about the work. We are accountable to those that put their trust in the project by supporting us financially and of course we are accountable to God, believing that those he has created deserve to be treated with respect and dignity and are to be encouraged to make a positive difference to their world.

I and my fellow Trustees are pleased to support and serve the on-going work of the M13 Youth Project.

Max Rawlings  
Chair of Trustees

# FINANCE REVIEW

<b>INCOME: 2010-11</b>	<b>Re- stricted</b>	<b>Unre- stricted</b>	<b>Total 2010-11</b>	<b>Total 2009-10</b>
	£	£	£	£
<b>Grants</b>	101,363	34,664	<b>136,027</b>	<b>177,197</b>
<b>Donations &amp; Gift Aid</b>		24,954	<b>25,032</b>	<b>11,797</b>
<b>Interest &amp; Misc. Income</b>		133	<b>133</b>	<b>148</b>
<b>Fees</b>		6,230	<b>6,230</b>	<b>1,774</b>
<b>Young People's contributions</b>		1,427	<b>1,427</b>	<b>2,142</b>
<b>Total Income</b>	101,363	67,408	<b>168,849</b>	<b>193,058</b>

	<b>Total 2010-11</b>	<b>Total 2009-10</b>
	£	£
<b>EXPENDITURE: 2010-11</b>		
<b>Salaries</b>	<b>142,046</b>	<b>120,951</b>
<b>Staff Support Costs</b>	<b>4,826</b>	<b>6,288</b>
<b>Youth Work Activities</b>	<b>19,839</b>	<b>39,897</b>
<b>Administration / Office Costs</b>	<b>8,812</b>	<b>8,278</b>
<b>Insurance</b>	<b>1,646</b>	<b>2,228</b>
<b>Governance Costs</b>	<b>1,019</b>	<b>1,254</b>
<b>General expenses</b>	<b>546</b>	<b>851</b>
<b>Depreciation</b>	<b>1,032</b>	<b>464</b>
<b>Total Expenditure</b>	<b>179,766</b>	<b>180,211</b>
<b>Surplus / Deficit</b>	<b>-10,917</b>	<b>12,847</b>

As you can see, this has been a year of continued financial stability for the project, for which we are extremely grateful. We've had ongoing three-year grant funding, as well as securing some one-off grants to support specific work and developing new funding relationships with grant givers and donors. Although income was down on last year, this is largely explained by income received towards the significant costs of the Street Child World Cup project.

Expenditure was equivalent to last year; with the expenditure on SCWC balanced this year by an increased salary bill, due to more staff and a policy decision to adopt the JNC Pay Scale in November 2009.

This year, Trustees formally established a Designated 'Redundancy & Notice Fund', to cover the Charity's obligations in the event of closure. At year-end, this sits at £34,000 and our unrestricted reserves remain at policy level, approximately 6 months of current running costs; putting the project in a reasonably good position to withstand challenging financial times.

A big **THANK YOU** to all our funders and supporters!

## M13 Staff



Helen Gatenby  
Project Manager



Chris Macintosh  
Senior Youth Worker



Leancia Donaldson  
Female Detached  
Youth Worker



Gideon Thomas  
Detached Youth Worker



Nicola Powell  
Female Detached  
Youth Worker



Diego Lopez  
Detached Youth Worker



Sally Jones  
Administrator



Gabriel Oyediwura  
Student Youth Worker

LOVE THINK  
CREATE REFLECT  
ENJOY  
ACHIEVE  
MAKE A POSITIVE  
DIFFERENCE  
IN THEIR WORLD